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→ Rolling Shares:
Go Long Example

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BARCLAYS ROLLING

The banks have dropped by over 50% on average in the last year. You think they now look cheap and like the look of Barclays.

You go online and our quote for rolling Barclays is 375 to 375.8. You decide to buy £10 per point at 375.8 and put in your stop at a level of 350, meaning your maximum loss will be £258. $((375.8-350)\times 10)$.

This is the monetary equivalent of buying 1,000 shares, as each penny movement in the share price will win or lose you £10.

With a stockbroker you would need to put up £3,758 for this trade, but with [ShortsandLongs.com](#) you only need to have the funds available in your account to cover the potential loss based on where you choose to put your stop, which in this case is £258.

Three days later Barclays is trading at 410, so you have a running profit of £342.

$((410 - 375.8) \times 10)$ You decide to move your stop level up so you will definitely lock in a profit even if the share falls from here, and move it to 390 (guaranteed profit of £142).

The next day Barclays has a profit warning and opens at 360, which is 30 points below your stop level.

However, because it is a free guaranteed stop you get filled at 390 thereby locking your profit of £142 in, even though Barclays shares are now trading much lower.